

SDG 15: LIFE ON LAND

15.2 Supporting land ecosystems through education

15.2.5 Sustainable management of land for agriculture and tourism (educational outreach)

Offer educational programme/outreach for local or national communities of sustainable management of land for agriculture and tourism.

Description

In 2022, lecturers of the University of Indonesia's Vocational Education Program carried out community service activities entitled "Optimizing the Green Economy: Community Based Tourism (CBT) as an effort to develop a Tourism Village based on local culture, digital technology, creative economy in Sidatapa Village, Buleleng Regency, Bali." Through this community service, community empowerment is carried out by forming tourism awareness cadres through education and training and guiding tourism management groups to strengthen economic capacity in managing local village potential and encouraging sustainable tourism. Through this activity, it is hoped that it can increase public knowledge regarding the professional, creative, and innovative arrangement of tourist areas, as well as related to the development of tourism concepts that are managed in a modern and sustainable manner..

Evidence Link:

1. <https://drive.google.com/file/d/1qLSV9kX1OpGVid3YmCLfDF2hMSMWDVv8/view?usp=sharing>
2. <https://edukasi.sindonews.com/read/877825/211/tim-pengabdian-masyarakat-vokasi-ui-dorong-optimalisasi-green-economic-di-bali-1662455346>

Photo:

